

FOUNDED 1916



Florida
Engineering
Society

Effortless Member Recruitment Tips to Spreading the Word about FES

For some, recruiting members is easy, it's natural. For others, a little guidance is helpful. Read on for some quick easy ways to recruit, and for available tools to help in your effort. Don't forget that FES Staff is just a phone call away if you need more help.

Recruiting Members 101

- ◆ **Encourage non-members** participating in chapter events to join. These are your best prospects for membership.
- ◆ **Share your Chapter Newsletter** ~ email it to friends and colleagues with an application and brochure attached.
- ◆ **Display FES Membership Material** ~ Such as the FES Journal, brochures, and membership applications around your office for colleagues and clients to easily access. Have this material available at all chapter functions as well.
- ◆ **Add a 'membership mixer'** to your next Chapter Meeting or event, or host one as a separate function, and invite prospects to come get to know the members.
- ◆ **FES Membership Presentation** ~ This Power Point makes introducing FES very simple. Send an email to colleagues inviting them to come learn about FES!

Membership Tools

Below is a list of some helpful resources, all of which are available for download: www.fleng.org/membertools.cfm

FES Applications— Available online and can be printed or sent via email as an attachment.

Member Benefits Brochure— available in two formats, PDF and Word .doc

Membership Presentation— Power Point

- ◆ Membership Presentation (7mb)
- ◆ Membership Presentation - Government Focus (7.6mb)
- ◆ *Non-Timed* Membership Presentation - Government Focus (7.9mb)



For tools to assist in recruiting, please visit www.fleng.org/membertools.cfm
If you need additional assistance or more information, please contact
Anne Wilson, Member Services Coordinator at
850.224.7121 or awilson@fleng.org.