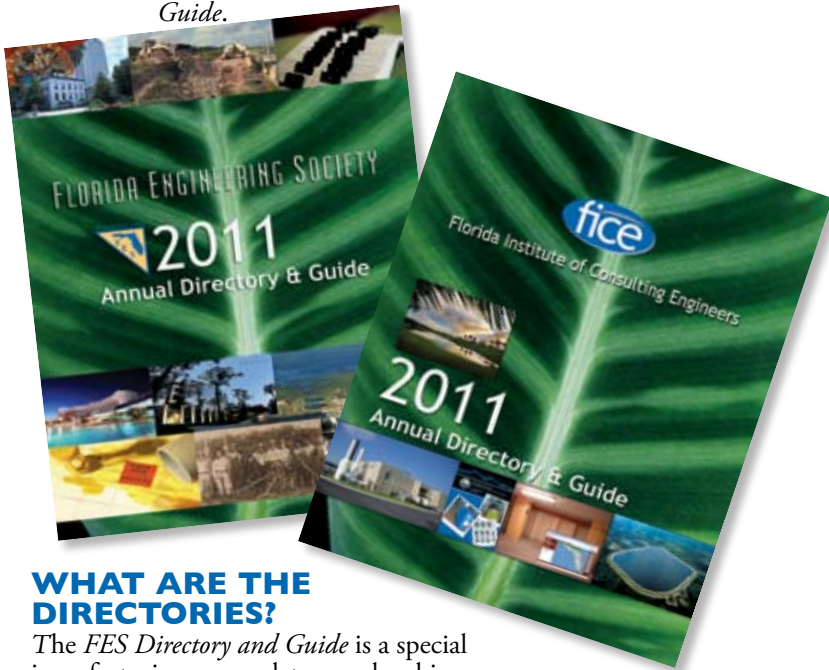




By advertising you enjoy quality access to one of the largest engineering associations in the nation. Strengthen your business relationship with the decision-makers by placing your display ad in both the *FES* and *FICE Directory and Guide*.



**WHAT ARE THE DIRECTORIES?**

The *FES Directory and Guide* is a special issue featuring a complete membership roster, Society charter and bylaws, the Code of Ethics for engineers, information about the Florida Board of Professional Engineers, and the laws and rules that govern the engineering profession in Florida. This directory is a useful tool that our members refer to throughout the year. By using display advertising you increase your visibility to existing and potential clients, and to your peers. This directory is the most comprehensive reference source published in Florida for the engineering community.

The annual *FICE Directory and Guide* is designed with two purposes in mind: (1) to facilitate contact between member firms and those seeking services from consulting engineers, and (2) to improve the understanding of the consulting engineering business. This directory contains both an alphabetical and a county listing of all member firms with complete contact information for their main and branch offices. Member advertisements will be reaching key government decision-makers.

| AD SIZE            | DIMENSIONS                | FES                              | FICE**                           | BOTH                             | TOTAL    |
|--------------------|---------------------------|----------------------------------|----------------------------------|----------------------------------|----------|
| Back Cover         | See Below*                | <input type="checkbox"/> \$1,925 | <input type="checkbox"/> \$1,675 | <input type="checkbox"/> \$3,600 | \$ _____ |
| Inside Front Cover | See Below*                | <input type="checkbox"/> \$1,410 | <input type="checkbox"/> \$1,225 | <input type="checkbox"/> \$2,635 | \$ _____ |
| Inside Back Cover  | See Below*                | <input type="checkbox"/> \$1,285 | <input type="checkbox"/> \$1,165 | <input type="checkbox"/> \$2,450 | \$ _____ |
| Full Page          | See Below*                | <input type="checkbox"/> \$1,185 | <input type="checkbox"/> \$1,075 | <input type="checkbox"/> \$2,260 | \$ _____ |
| 2/3 Page           | 4.875" x 10" Only         | <input type="checkbox"/> \$910   | <input type="checkbox"/> \$810   | <input type="checkbox"/> \$1,720 | \$ _____ |
| 1/2 Page           | 7.5" x 5" or 3.7" x 10"   | <input type="checkbox"/> \$770   | <input type="checkbox"/> \$665   | <input type="checkbox"/> \$1,435 | \$ _____ |
| 1/3 Page           | 2.3" x 10" or 4.9" x 4.5" | <input type="checkbox"/> \$630   | <input type="checkbox"/> \$555   | <input type="checkbox"/> \$1,185 | \$ _____ |
| 1/4 Page           | 3.7" x 5" or 4.9" x 3.3"  | <input type="checkbox"/> \$490   | <input type="checkbox"/> \$425   | <input type="checkbox"/> \$915   | \$ _____ |
| 1/6 Page           | 2.3" x 5" Only            | <input type="checkbox"/> \$350   | <input type="checkbox"/> \$305   | <input type="checkbox"/> \$655   | \$ _____ |

\* 7.5" x 10" No Bleed Dimensions or 1/8" Bleed Dimensions are 8.5" x 11"

4-Color Charge: \$785 each page (Optional, Premium Location) \$ \_\_\_\_\_

Your firm's logo on the FES Web site (www.fleng.org) \$365 for 12 months \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_



|   |
|---|
| Company   |
| Address   |
| City, State, Zip  |
| Phone   |
| Fax   |
| Contact Person  |
| Graphic Designer  |
| E-Mail  |
| <b>Full Payment Accompanies this order:</b><br><input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AmExpress |
| Exp Date  |
| Card #  |
| Card Holder Signature   |
| PO Number   |
| <p><b>Contract Deadlines</b><br/> <b>FICE Directory - September 16, 2010</b><br/> <b>FES Directory - October 1, 2010</b></p>                |