

March Post-Drop Membership Report

As of 3/31/2010

09-10 Goals:
Recruitment 10%
Loss Limit 5%
Net Growth 5%

CHAPTER	Members as of 7/31/09	Retention Rate	New in Mar	New YTD 09-10	New YTD 08-09	New Goal 10%	New % Achieved	Members Lost (Resigned) YTD	Members Lost Left FL Deceased	Reinstated After 8/1/09 YTD	Trans In YTD	Trans Out YTD	Members with Unpaid Dues	Net Members YTD	Percentage Growth **Goal** Net 5%
SMALL CHAPTERS															
Nature Coast	23		0	0	1	2	0.00%	0	0	0	0	0	-4	19	-17.39%
MEDIUM CHAPTERS															
Daytona Beach	89		0	2	6	9	22.22%	0	0	1	0	0	-8	84	-5.62%
Emerald Coast	49		0	3	4	5	60.00%	0	0	0	0	0	-11	41	-16.33%
Forest *	67		1	5	0	7	71.43%	0	0	2	0	0	-12	62	-7.46%
Gulf Coast	66		0	1	5	7	14.29%	0	0	0	0	0	-15	52	-21.21%
Indian River	82		1	3	7	8	37.50%	0	-1	0	0	0	-12	72	-12.20%
North Central Florida	95		0	1	1	10	10.00%	0	0	0	0	-1	-8	87	-8.42%
Northwest Florida	103		1	6	7	10	60.00%	0	0	0	0	0	-19	90	-12.62%
Ridge	88		0	2	7	9	22.22%	0	-3	1	0	0	-9	79	-10.23%
LARGE CHAPTERS															
Big Bend	220		0	10	16	22	45.45%	0	-1	1	0	0	-28	202	-8.18%
Broward	248		2	7	12	25	28.00%	0	-3	1	0	0	-37	216	-12.90%
Calusa	285		1	3	12	29	10.34%	0	0	2	0	0	-56	234	-17.89%
Miami *	341		2	16	17	34	47.06%	0	0	4	0	0	-63	298	-12.61%
Myakka	189		1	5	5	19	26.32%	0	0	0	0	0	-38	156	-17.46%
Northeast Florida	326		2	10	22	37	27.03%	-4	0	3	1	0	-43	293	-10.12%
Pinellas	235		0	3	9	24	12.50%	-1	-1	0	0	0	-32	204	-13.19%
Treasure Coast	129		0	5	7	13	38.46%	0	0	0	0	-1	-22	111	-13.95%
X-LARGE CHAPTERS															
Central Florida	648		2	10	26	65	15.38%	-1	-2	8	0	0	-110	553	-14.66%
Palm Beach	409		1	9	25	41	21.95%	-1	0	6	1	0	-66	358	-12.47%
Tampa *	390		1	11	12	39	28.21%	0	0	2	0	0	-56	347	-11.03%
OUT OF STATE															
	54		0	1	4	0	0.00%	0	0	0	0	0	-8	47	-12.96%
TOTALS															
	4,136		12	111		415	26.75%	-7	-10	35	2	-2	-657	3,608	-12.77%
Previous Year															
	4,420		28		202	435	46.44%	-8	-10	14	1	-1	-603	4,015	-9.16%

* Indicates best recruitment within category

March Post-Drop Membership Report

As of 3/31/11

10-11 Goals:
Recruitment 10%
Loss Limit 5%
Net Growth 5%

CHAPTER	Members as of 7/31/10	Retention Rate	New in Mar	New YTD 10-11	New YTD 09-10	New Goal 10%	New % Achieved	Members Lost (Resigned) YTD	Members Lost Left FL Deceased	Reinstated After 8/1/10 YTD	Trans In YTD	Trans Out YTD	Members with Unpaid Dues	Net Members YTD	Percentage Growth **Goal** Net 5%
SMALL CHAPTERS															
Nature Coast	17		0	0	0	2	0.00%	0	0	1	0	-7	-2	9	-47.06%
MEDIUM CHAPTERS															
Daytona Beach	84		0	2	2	8	25.00%	0	0	0	0	0	-8	78	-7.14%
Emerald Coast	43		0	2	3	4	50.00%	0	0	0	1	0	-12	34	-20.93%
Forest	60		2	5	5	6	83.33%	0	-1	1	1	0	-6	60	0.00%
Gulf Coast	53		0	1	1	5	20.00%	0	0	1	1	-1	-12	43	-18.87%
Indian River *	74		1	6	6	7	85.71%	0	0	0	0	-1	-10	69	-6.76%
North Central Florida	93		1	3	1	9	33.33%	0	0	0	0	0	-6	90	-3.23%
Northwest Florida	93		0	4	6	9	44.44%	-4	-1	1	0	-1	-9	83	-10.75%
Ridge	80		0	2	2	8	25.00%	-2	0	0	0	0	-9	71	-11.25%
LARGE CHAPTERS															
Big Bend *(tie)	205		0	10	10	20	50.00%	-1	-4	0	0	-1	-30	179	-12.68%
Broward	225		1	5	7	22	22.73%	-3	0	0	0	0	-29	198	-12.00%
Calusa	238		0	4	3	24	16.67%	-1	0	2	0	0	-33	210	-11.76%
Miami *(tie)	316		0	16	16	32	50.00%	-2	-1	2	1	-1	-41	290	-8.23%
Myakka	162		0	3	5	16	18.75%	-2	-6	1	0	-1	-18	139	-14.20%
Northeast Florida	303		0	7	10	30	23.33%	-5	-3	1	0	0	-26	277	-8.58%
Pinellas	207		0	5	3	21	23.81%	3	0	3	0	0	-29	189	-8.70%
Treasure Coast	116		0	3	5	12	25.00%	-1	0	3	0	0	-18	103	-11.21%
X-LARGE CHAPTERS															
Central Florida *	558		1	32	10	56	57.14%	-8	-3	3	2	-1	-74	509	-8.78%
Palm Beach	373		1	21	9	37	56.76%	-2	-1	0	2	0	-45	348	-6.70%
Tampa	360		2	14	11	36	38.89%	-1	0	4	6	0	-46	337	-6.39%
OUT OF STATE															
	45		0	2	1	0	0.00%	-1	0	0	0	0	-4	42	-6.67%
TOTALS															
	3,705		9	147		364	40.38%	-36	-21	23	14	-14	-467	3,351	-9.55%
Previous Year															
	4,136		12		111	415	26.75%	-8	-10	35	2	-2	-657	3,607	-12.79%

* Indicates best recruitment within category