

he 2011 White Papers present an opportunity for SMPS members to contribute to this growing body of knowledge. By researching and authoring an SMPS Foundation White Paper, you will broaden your knowledge base, enhance your career, and contribute to the A/E/C profession!

In addition, White Papers will be presented at Build Business 2011 in Chicago and/or at regional and local programs throughout the year. Local and national industry press coverage may also occur throughout the year.

[Follow this link](#) or visit **www.smeps.org/foundresearch** to download the application package, which includes the guidelines, proposed topics, schedule, and application requirements.

If you have questions regarding paper topics, please contact:

- **[Taree Bollinger, CPSM](#)**, SMPS Foundation 2011 White Papers Task Force Co-Chair, at 425.867.1802

- **[William Long, PE, LEED AP, FSMPS, CPSM](#)**, SMPS Foundation 2011 White Papers Task Force Co-Chair, at 610.688.1450

Deadline: September 7, 2010, by 4 pm EDT

Applications must be submitted by email (preferred method) to Earl Klinger, earl@smeps.org, or mailed/overnighted to Earl Klinger, Society for Marketing Professional Services, 44 Canal Center Plaza, Suite 444, Alexandria, VA 22314, to arrive by the September 7 deadline.

Questions regarding the application process should be directed to **[Earl Klinger](#)**, SMPS Foundation Staff Liaison, at 1.800.292.7677, ext. 222.

We look forward to hearing from you!