

The Florida Engineering Society is a proud sponsor of Florida MATHCOUNTS since its origination in 1983.



<http://www.fleng.org/mathcounts.cfm>

Florida Engineering Society

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For more information contact Abby Richter,
Florida MATHCOUNTS State Coordinator.

Tax deductible contributions can be made through the Florida Engineering Foundation. Please contact Shawn Stewart,
Chief Financial Officer.

MATHCOUNTS

2010 FLORIDA MATHCOUNTS® SPONSORSHIP PACKET

Every child counts. Our future counts.

MATHCOUNTS IN A NUTSHELL

MATHCOUNTS is a national math coaching and competition program that promotes middle school mathematics achievement through grassroots involvement in every U.S. state and territory.

MATHCOUNTS is one of the country's largest and most successful education partnerships involving volunteers, educators, industry sponsors, and students. President George W. Bush and former Presidents Clinton, Reagan, and Bush have all recognized MATHCOUNTS in Oval Office ceremonies. The MATHCOUNTS program has also received two White House citations as an outstanding private sector initiative.

HOW MATHCOUNTS WORKS

MATHCOUNTS promotes student interest in mathematics by making math achievement as challenging, exciting, and prestigious as a school sport. At the beginning of each school year, the MATHCOUNTS Foundation provides a complimentary copy of its School Handbook to middle schools across the country. Teachers and volunteers use these problems and activities to coach student Mathletes[®] as part of in-class instruction or as an extra-curricular activity.

After several months of coaching, participating schools select students to compete individually or as a team in one of the more than 500 written and oral competitions held nationwide and in U.S. schools overseas. The first competitions are held at the local level in February with winners progressing to state competitions in March. Results at the state level determine the top four individuals and top coach who earn the opportunity to represent their state or overseas team at the national finals. At all levels, MATHCOUNTS motivates students to do well in math and recognizes them for their achievements.

MATHCOUNTS substantial volunteer network, composed of over 400 professional engineers, teachers, engineering and math students, corporate volunteers, and MATHCOUNTS alumni use the MATHCOUNTS program throughout the school year to foster students' creativity and self-confidence.

In addition to school coaching, MATHCOUNTS business and industry partners often host local MATHCOUNTS activities such as workshops for teachers, minority outreach programs, and public awareness events to encourage participation and promote the importance of mathematics. State competitions are made possible by business and industry sponsorship contributions. These vital funds help to make the MATHCOUNTS magic possible on a state level.

FLORIDA MATHCOUNTS SPONSOR LETTER OF COMMITMENT

Thank you for your commitment to making Florida MATHCOUNTS possible. By agreeing to be a sponsor, you are helping to stimulate students' interest in math, to prepare students to enter the workforce equipped with enhanced mathematical skills, and to provide additional resources for teachers to demonstrate how math is used in every day life. To assist us in reaching our goal, please sign and return this form along with your choice of sponsorship and/or in-kind to the Florida Engineering Society headquarters no later than December 31, 2009.

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

Please indicate your sponsorship
commitment level:

- \$15,000 Calculus
- \$10,000 Trigonometry
- \$5,000 Geometry
- \$2,500 Algebra
- \$1,000 Arithmetic
- Other _____

Please indicate your in-kind donation:

- Electronics
- Food & Beverage
- Gift Basket
- Gift Certificate
- Printing
- Product Donation
- Other _____

We cannot guarantee the use of company color for logos. Inclusion in the FES Journal, on competition t-shirts, and in the program is based upon receiving commitment by December 31, 2009 and payment by January 31, 2009.

**Please make checks payable to:
Florida Engineering Society**

**Mail commitment form and payment to:
Florida Engineering Society
Attn: MATHCOUNTS Sponsorship
Post Office Box 750
Tallahassee, Florida 32302**



MATHCOUNTS In Action!

Dear Valued MATHCOUNTS Supporters,

Strong mathematical skills are vital to a student's overall education and intellectual development. MATHCOUNTS helps shape student career choices and influences the way math is taught by providing quality curriculum materials to America's middle school math teachers. The program motivates students to do well in math and recognizes and rewards them for achievement. In an effort to help tackle the vital national issue of improving the math abilities of our youth, you will surely want to be a part of MATHCOUNTS.



This exciting, statewide event is held in March each year in Orlando, Florida. At this time, top Mathletes from around the state compete for the ultimate opportunity to represent Florida at the national competition.

As a MATHCOUNTS sponsor, you will have the opportunity to:

- Demonstrate your commitment to quality education and the nation's youth
- Help today's students – tomorrow's employees – develop the mathematical skills required in an increasingly technology-based economy
- Enhance the image of your company
- Increase your company's visibility in Florida
- Foster and improve relations with other businesses in Florida

Please review the many opportunities in our Sponsorship package and make a commitment to the next MATHCOUNTS competition.

If you have specific questions, please contact myself or Abby Richter at (850) 224-7121.

Enthusiastically,

Frank Rudd, CAE, CMP
 Executive Director
 Florida Engineering Society



SPONSORSHIP OPPORTUNITIES

Calculus Sponsor	\$15,000
Trigonometry Sponsor	\$10,000
Geometry Sponsor	\$5,000
Algebra Sponsor	\$2,500
Arithmetic Sponsor	\$1,000

Please see following pages for details on each Sponsorship level listed above.



The Florida Engineering Society gladly accepts in-kind donations as part of the Florida MATHCOUNTS Competition. Examples of approved in-kind are: electronics; food & beverage items; gift baskets; gift certificates; printing; product donations. Please use the Sponsor Letter of Commitment for donations (located on the inside, back cover). Additional items may be approved; please e-mail Abby Richter at arichter@fleng.org.

SPONSORSHIP AMENITIES

Arithmetic Sponsor
\$1,000

Partnership

Partner with the state of Florida's MATHCOUNTS Program to help improve the math abilities of our youth.

National Recognition

Your company will receive National Recognition as a MATHCOUNTS Sponsor in **MATHCOUNTS News**, a publication which is distributed nationwide to thousands of mathletes, alumni, parents, companies, and other friends of MATHCOUNTS.

Statewide Recognition

Your company will be recognized on a **special sponsor page** in the special May MATHCOUNTS issue of the Florida Engineering Society's *Journal*, a monthly publication distributed to the members of the Florida Engineering Society statewide. You will be acknowledged on the **Florida Engineering Society website** as being an Arithmetic Sponsor.

Competition Recognition

Your name will appear in the Florida MATHCOUNTS **Competition Program***.

SPONSORSHIP AMENITIES

A red rectangular graphic with a black, feathered, curved top edge. The text is centered in white.

Algebra Sponsor
\$2,500

Partnership

Partner with the state of Florida's MATHCOUNTS Program to help improve the math abilities of our youth.

National Recognition

Your company will receive National Recognition as a MATHCOUNTS Sponsor in **MATHCOUNTS News**, a publication which is distributed nationwide to thousands of mathletes, alumni, parents, companies, and other friends of MATHCOUNTS.

Statewide Recognition

You will receive **one quarter-page advertisement*** (black and white) in the special May MATHCOUNTS issue of the Florida Engineering Society's *Journal*, a monthly publication distributed to the members of the Florida Engineering Society statewide. Your company will also be recognized on a **special sponsor page** in this issue. You will be acknowledged on the **Florida Engineering Society website** as being a Algebra Sponsor.

Competition Recognition

Your name will appear in the Florida MATHCOUNTS **Competition Program***.

SPONSORSHIP AMENITIES

A red rectangular graphic with a black, feathered, curved top edge. The text is centered in white.

Calculus Sponsor
\$15,000

Partnership

Partner with the state of Florida's MATHCOUNTS Program to help improve the math abilities of our youth.

National Recognition

Your company will receive National Recognition as a MATHCOUNTS Sponsor in **MATHCOUNTS News**, a publication which is distributed nationwide to thousands of mathletes, alumni, parents, companies, and other friends of MATHCOUNTS.

Statewide Recognition

You will receive **one full-page advertisement*** (black and white) in the special May MATHCOUNTS issue of the Florida Engineering Society's *Journal*, a monthly publication distributed to the members of the Florida Engineering Society statewide. Your company will also be recognized on a **special sponsor page** in this issue. You will be acknowledged on the **Florida Engineering Society website** as being a MATHCOUNTS Calculus Sponsor.

Competition Recognition

Special signage at the Florida MATHCOUNTS Competition will indicate your sponsorship in the registration area, on dining tables, and at the awards ceremony. Your name will also appear on **Competition t-shirts***, worn by all MATHCOUNTS students, coaches, and volunteers at the competition and in their hometowns afterwards, and in the **Competition Program***. If applicable, you will also be recognized in **media coverage** prior to the event.

SPONSORSHIP AMENITIES

Trigonometry Sponsor \$10,000

Partnership

Partner with the state of Florida's MATHCOUNTS Program to help improve the math abilities of our youth.

National Recognition

Your company will receive National Recognition as a MATHCOUNTS Sponsor in **MATHCOUNTS News**, a publication which is distributed nationwide to thousands of mathletes, alumni, parents, companies, and other friends of MATHCOUNTS.

Statewide Recognition

You will receive **one two-thirds-page advertisement*** (black and white) in the special May MATHCOUNTS issue of the Florida Engineering Society's *Journal*, a monthly publication distributed to the members of the Florida Engineering Society statewide. Your company will also be recognized on a **special sponsor page** in this issue. You will be acknowledged on the **Florida Engineering Society website** as being a Trigonometry Sponsor.

Competition Recognition

Special signage at the Florida MATHCOUNTS Competition will indicate your sponsorship in the registration area and on dining tables. Your name will also appear on **Competition t-shirts***, worn by all MATHCOUNTS students, coaches, and volunteers at the competition and in their hometowns afterwards, and in the **Competition Program***.

SPONSORSHIP AMENITIES

Geometry Sponsor \$5,000

Partnership

Partner with the state of Florida's MATHCOUNTS Program to help improve the math abilities of our youth.

National Recognition

Your company will receive National Recognition as a MATHCOUNTS Sponsor in **MATHCOUNTS News**, a publication which is distributed nationwide to thousands of mathletes, alumni, parents, companies, and other friends of MATHCOUNTS.

Statewide Recognition

You will receive **one half-page advertisement*** (black and white) in the special May MATHCOUNTS issue of the Florida Engineering Society's *Journal*, a monthly publication distributed to the members of the Florida Engineering Society statewide. Your company will also be recognized on a **special sponsor page** in this issue. You will be acknowledged on the **Florida Engineering Society website** as being a Geometry Sponsor.

Competition Recognition

Special signage at the Florida MATHCOUNTS Competition will indicate your sponsorship in the registration area. Your name will also appear on in the **Competition Program***.