

# 2018 FES & FICE Directory Contract

The FES and FICE's Annual Directory & Guides are two of the most valuable tools that the association provides our members. The directories are truly a treasure-trove. By advertising you enjoy quality access to one of the largest engineering associations in the nation. Strengthen your business relationship with decision-makers by placing your display ad in both directories.

**Contract Due: September 1, 2017**

**Artwork Due: September 15, 2017**

**Package Deal on Both the FES & FICE Back Cover, Inside Front Cover, Inside Back Cover and Full Page Ads (saving \$620 - \$870)**

AD SIZE/POSITION	DIMENSIONS	FES RATE	FICE RATE	BOTH	TOTAL
Back Cover	See Below ★	\$2,020	\$2,150	<b>\$4,500 (includes color)</b>	\$ _____
Inside Front Cover	See Below ★	\$1,480	\$1,500	<b>\$3,500 (includes color)</b>	\$ _____
Inside Back Cover	See Below ★	\$1,350	\$1,450	<b>\$3,400 (includes color)</b>	\$ _____
Full Page	See Below ★	\$1,245	\$1,375	<b>\$3,200 (includes color)</b>	\$ _____
1/2 Page	7.5"x5" or 3.7"x10"	\$840	\$885	\$1,725	\$ _____
1/3 Page	2.3"x10"; 4.9"x4.5" or 7.5"x3.25"	\$660	\$695	\$1,355	\$ _____
1/4 Page	3.7"x5" or 4.9"x3.3"	\$525	\$550	\$1,075	\$ _____
1/6 Page	2.3"x5"	\$380	\$400	\$780	\$ _____
Website: Company Logo (with hotlink to your website)				\$365/year	\$ _____
<b>COLOR CHARGES:</b> \$600 (1/2 - full pg) and \$300 (1/6 - 1/3 pg)					\$ _____
★No Bleed Dimensions: 7.5"x10" - Bleed Dimensions: 8.75" x 11.25"					<b>TOTAL \$</b> _____

**DEADLINES:** Contract Due: September 1, 2017  
 Art Due: (jpeg, tif or pdf at 300 dpi) September 15, 2017

The undersigned agrees to insert advertising as indicated above in this contract. Advertising in any of these publications is subject to the policies, mechanical data and requirements, and rates specified on the rate card. Rates do not include production charges. Submission of copy is the responsibility of the advertiser. Advertising of last insertion will be run if copy is not received by specified closing date, or if no previous insertion, client is liable for cost of contracted space not used and space will be allocated at the discretion of the publisher. In the event of nonpayment, publisher reserves the right to hold advertiser and/or its agency jointly liable for such money due and payable to the publisher. No cancellation accepted after closing date for space. Agreed and accepted by:

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
 E-mail: (please print): \_\_\_\_\_

Use last year's artwork  
 E-mail artwork as: jpeg, tif, eps or pdf file  
 at 300 dpi to: kathy@fleng.org  
**before: September 15, 2017**

**PAYMENT METHOD:**  Check  VISA  MasterCard  AmExp

\_\_\_\_\_  
 Credit Card Number / Expiration Date

\_\_\_\_\_  
 Cardholder Name / CVV #

Fax To: 850-222-4349  
 Mail to: FES, P.O. Box 750  
 Tallahassee, FL 32302

\_\_\_\_\_  
 Signature

If you have any question, please call Kathy Roland  
 at 850-224-7121 or E-mail kathy@fleng.org.