

**FLORIDA ENGINEERING SOCIETY
ADMINISTRATIVE POLICY (AP No. 50A)**

FES LOGO, RULES FOR USE

Official Use:

The FES logo is the official insignia of the Florida Engineering Society and is to be used for official purposes of the state Society, practice sections and chapters of the Society.

The following uses are indicative of the type of materials on which the logo may be used by the state Society, practice sections or chapters:

- Magazines, newsletters, FES Websites and other publications
- Official reports
- Stationery
- Official programs and agenda
- Identification cards, buttons or other identifying media to be worn by members in attendance at meetings
- Decorative banners, flags and identifications
- Awards and plaques
- Membership cards
- Certificates
- Jewelry
- Gift items as approved by the Board of Directors

Member Use:

Use of the logo shall only be in the context of membership in good standing in the Society and shall always be preceded by the words "Member of." Use of the logo shall in no way be in the context of or imply an endorsement by FES. The Board of Directors reserves the right to restrict use of the logo by members.

The following uses are indicative of the types of materials on which the logo may be used by members in good standing of the Society:

- Brochures
- Stationery
- Business cards
- Car decals/emblems (produced by FES)
- Websites

The FES logo may not be altered in any way without permission of the Board of Directors. Cuts of the logo are available at cost from state headquarters. On materials for personal use, members shall submit a proof of the item using the logo to FES headquarters for approval prior to use.

Adopted by the FES Board of Directors
April 1, 1991

Reaffirmed by the FES Board of Directors
September 21, 1995
July 29, 1999

Amended by the FES Board of Directors
June 15, 2001
Reaffirmed by the FES BOD:
November 7, 2008